

# SANJU GAIRE

Butwal-9, Rupandehi 32907, Nepal | 9847301774 | sanjugaire90@gmail.com

---

## CAREER OBJECTIVE

Energetic and passionate college student working towards BBA in Marketing at the Everest College, Kathmandu. Aiming to use knowledge of advertising, PR, product development, and consumer research strategies to conclude the internship at banking institution.

## EDUCATION

### EVEREST COLLEGE, KATHMANDU, NEPAL (ONGOING)

BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

- ♦ **GPA:** 3.6/4.0
- ♦ **Relevant Coursework** - Research, Marketing Management, Survey Research, Distribution Management, and Integrated Marketing Communications, Public Relations
- ♦ **Honors & Awards:** Among top 5 students in last semester's final result.
- ♦ **Clubs:** Leo Club, Kathmandu Chapter.

### ST. JOSHEPH'S HIGHER SECONDARY SCHOOL

HIGH SCHOOL (+2) IN BIOLOGY

- ♦ **DIVISION:** SECOND

### EVEREST COLLEGE, KATHMANDU, NEPAL (ONGOING)

SCHOOL LEAVING CERTIFICATE

- ♦ **DIVISION:** DISTINCTION
- ♦ **Relevant Coursework** - ACCOUNTING

## MARKETING PROJECTS

### CONSUMER ATTITUDE TOWARDS OF KAYMU.COM

- ♦ Developed a project report through primary data sources to find out attitude of consumer towards buying and selling through e-commerce in Nepal.

### IDEA GENERATION SEMINAR

- ♦ Attended the business seminar to gain knowledge on developing new business venture.

## ADDITIONAL SKILLS

- ♦ In-depth knowledge of social media marketing platforms: Twitter, Google+ Facebook, LinkedIn, Instagram, Pinterest
- ♦ Adept with Microsoft Office Suite