

# Curriculum Vitae

## Personal Details

Name: Ranjan Gyawali

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Date of Birth: 20th January 1987

Nationality: Nepali

## Career Objective

Passionate academic dedicated to advancing research in sustainable development, aiming to contribute innovative solutions to global challenges. Committed to leveraging interdisciplinary expertise to promote societal and environmental well-being through impactful research and collaboration.

## Education

**PhD Scholar** (Management Science and Engineering), Beijing Institute of Technology, Beijing, China

**Master of Business Administration (MBA)** (Finance & Marketing), Bangalore University, India (2009-2011)

**Bachelor of Business Studies (BBS)** (Accountancy), Tribhuvan University, Nepal (2005-2008)

**10+2**, Higher Secondary Education Board, Nepal (2003-2005)

**SLC**, National Examination Board (NEB), Nepal (2002)

## Technical Proficiency

Office Tools: Proficient in MS Word, MS Excel, MS PowerPoint

Data Analysis Software: Skilled in SPSS, STATA, AMOS, Eviews

Programming and Statistical Tools: Experienced in R, MATLAB

### **Workshops & Training**

Completed a 4-day workshop on 'How to Communicate Your Research' through Nature Masterclass, organized by Beijing Institute of Technology, Beijing, China, held from November 9–13.

Participated in a 4-day Workshop on Research Methodology, Data Analysis and Interpretation using SPSS (September 24–27, 2019, Lumbini Banijya Campus, Nepal).

Attended a 3-day Workshop on Qualitative & Quantitative Techniques in Social Sciences Research (Rammani Multiple Campus, Nepal).

Completed a 10-day International Faculty Refresher Course on Research Methodology and Data Analysis Tools (PRIMAX FOUNDATION, Bangalore, 2018).

### **Professional Experience**

Lecturer of Management at Lumbini Banijya Campus, Butwal, Nepal.

Lecturer of Management at Western Megha College, Butwal, Nepal.

Coordinator - Higher Education Reform Project initiated by the World Bank at Lumbini Banijya Campus, Butwal, Nepal.

### **Research Interest Areas**

Sustainable Development, Tourism Management, Marketing Management, Consumer Behavior, Relationship Marketing, Online Marketing, Advertising and Branding, Supply Chain Management.

### **References**

Prof. Dr. Yanbing Ju, School of Management, Beijing Institute of Technology, Beijing, China, Email: juyb@bit.edu.cn

Prof. Dr. Muhammad Shahbaz, School of Economics, Beijing Institute of Technology, Beijing, China, Email: muhdshahbaz77@gmail.com